Vervotech

Vervotech Curated Content: The ideal solution for accurate hotel content on booking platforms

Every travel business mission:

Expand customer base

Achieve higher revenue

Focus on hotel content is deprioritized. This results in
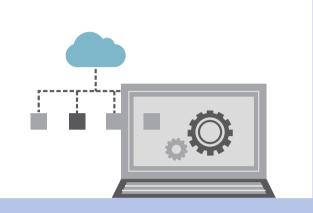
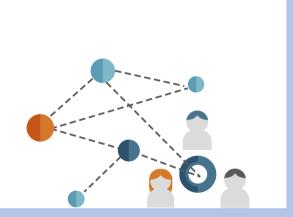### Dip in booking volumes

Decrease in customer retention

Innovative Strategies for Accurate Hotel Content on Your Platform
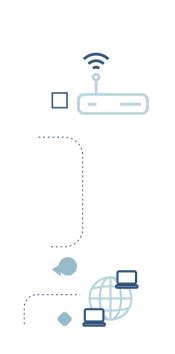
Leverage modern technology

Find a Mapping Partner

Modern Technology

Manual processes are prone to errors. A fully automated approach is the answer to accurate hotel content. Opt for cutting-edge technology such as AI/ML, NLP and get 99% accurate mapped data.

Mapping Partner

After opting for the modern technology, it's time to hunt for a mapping partner. A vendor that matches your business goals and delivers optimized hotel content. Evaluate their speed, accuracy, coverage, test out their platform and check their credibility.

Benefits of Accurate Hotel Data

- Faster booking process
- Improved occupancy rates
- Increased profitability
- Better decision making

Vervotech Curated Content: Ideal Solution for Accurate Content

- Standardized provider content
- Customized hotel and room content solutions
- 3M+ master hotel content available
- Premium HD hotel and room images
- 20+ hotel attribute list
- Multilingual content

Vervotech uses state-of-the-art Natural Language Processing (NLP) techniques. We match each property in the database for standardized hotel content. Our end users receive accurate hotel information with enriched data such as points of interest, stadiums, airports, neighborhoods, train and stations.

Discover how we can help you remove the complexities of hotel content and optimize your business.