Vervotech

6 Features To Look For In A Travel Agency Software

A travel agency software is all in one travel-based software that helps you manage and automate your sales, booking operations, and finances. If you are a travel agency, irrespective of your business structure – B2B, B2C, or D2C, a travel agency software is a must for you. However, not all travel agency software are helpful for your business. The market for service providers is enormous. You can always choose the brand that aligns with your budget and has your faith.

Here we list the top six features of travel agency software and their relevance that'll help you narrow down your choices for a travel agency software.

Hotel Contracting

All the travel agency software has a reservation management system. Still, you need a hotel contracting module within your travel agency software to use the reservation system to its true potential. It is the first feature you should check before finalizing the vendor. The reason behind this is simple – irrespective of the size and nature of your travel agency, you will always have a need to upload direct contract hotels. Thus, the hotel contracting module becomes a must.

1

Dynamic Tours Module

In today's world, travel dynamics change quicker than we could imagine. The Covid-19 pandemic was a reminder of the same. So, you need flexibility from the travel agency tool, so you can always customize your offering aligning with the demands of the time – the dynamic tours module of travel agency software gets you that flexibility.
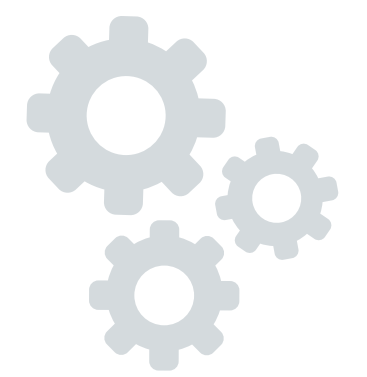
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Quotation System

The quotation module is another key must-have system that must feature in your travel agency tool. The module shall have an exclusive integration capability for agents and travel partners. The system shall allow your agents to simultaneously create multiple quotes for different hotels, tours, flights, and meals.

3

Ticketing

The ticketing module is the most crucial feature of any travel agency software. Every travel management tool will have it, yet you need to make sure your software allows you end-to-end tracking of all your confirmed, cancelled, redeemed, and issued tickets.
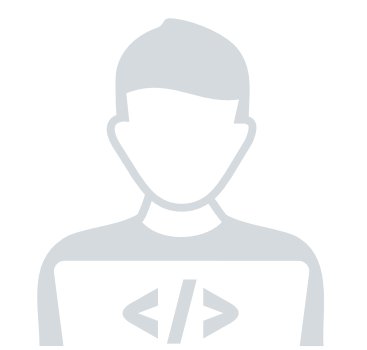
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User Management System

Time is cost, and in an industry like travel, where competition is stiff, you wouldn't want to lose customers because the travel management system is inefficient. The user management system gives you that desired pace by allowing your customers to quickly log in to your travel portal directly by their social profiles.

5

Integrations

Most travel agency software allow integration with major GDSs, like Amadeus and Sabre, which is great addition. Yet, your travel agency software must allow third-party supplier integrations like tours, attractions, bed banks, etc. The integrations enable you to access greater volume for your travel agency.

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