

Types of Mappings

Mapping in travel is done in various forms to derive and organize diverse sets of data. Each type of mapping brings a different value proposition to travel businesses. So, here in this graphic, we classify and understand the major types of mapping and illustrate their relevance.

Hotel Mapping

01

Hotel Mapping is a process of curating hotel content data such as hotel addresses, hotel policies, geolocations, zip codes, and general descriptions by merging property IDs from different sources. And creating a unified Hotel ID to avoid duplication of properties.

Room Mapping

02

Room mapping is mainly a three-tier process of identifying, detecting inconsistencies, and organizing room level data via multiple parameters like Room type, Description, Room ID, Amenities, Bed type, and Policies to offer a clear and updated picture of the room data to the end consumer.

Hotel to IATA codes mapping

03

International Air Transport Association provides a unique three-digit code to each city. With the use of a single IATA code, one can get the details of all flights operating from that city. IATA code mapping, corresponding to each hotel, allows travel businesses to easily facilitate airport services in cities that have more than one airport.

NHA (Non-Hotel Accommodation) mapping

04

The status of Non-Hotel Accommodations like hotels, tents, apartments, etc. changes too often due to frequent rebranding and ownership transfers. NHA mapping allows online travel businesses to keep the status of these properties updated and sell available properties without any hassle.

Hotel to City mapping

05

Hotel to city mapping allows travel businesses to access a consolidated and updated list of hotels in a particular city. The aggregated list helps travel businesses access 100% available properties in a city, and avoid scenarios of business loss due to missing properties.

Airport & train stations mapping

06

Airport and Train station mapping helps travel businesses to get an accurate distance to the nearest airport and train station. The data derived is very handy for OTAs to brand and upsell specific properties.